

Reach local,
highly engaged,
wine, food & drink
enthusiasts.

 localWineEvents

OUR AUDIENCE

301,000+

Email Subscribers

250,000+

Visits per Month

188,900+

Facebook Fans

23,500+

Twitter Followers

LocalWineEvents.com is the top website for consumers who ARE ACTIVELY seeking local wine, food, beer and spirits events to attend. We have an extremely loyal, active and engaged audience who respond well above average to our advertisers.

Consumer Demographic

Highly engaged, wine & culinary enthusiasts, whose interests include wine, dining out, cooking and travel.

67% Women

65% 26-55 years old

85% Purchase wine 2-3+ times a month

60% Purchase wines that are \$15-\$30

Verified Trade Audience

Reach 26,000+ verified industry & trade members in retail, wholesale, winery associations and more.

Highly effective for trade tastings

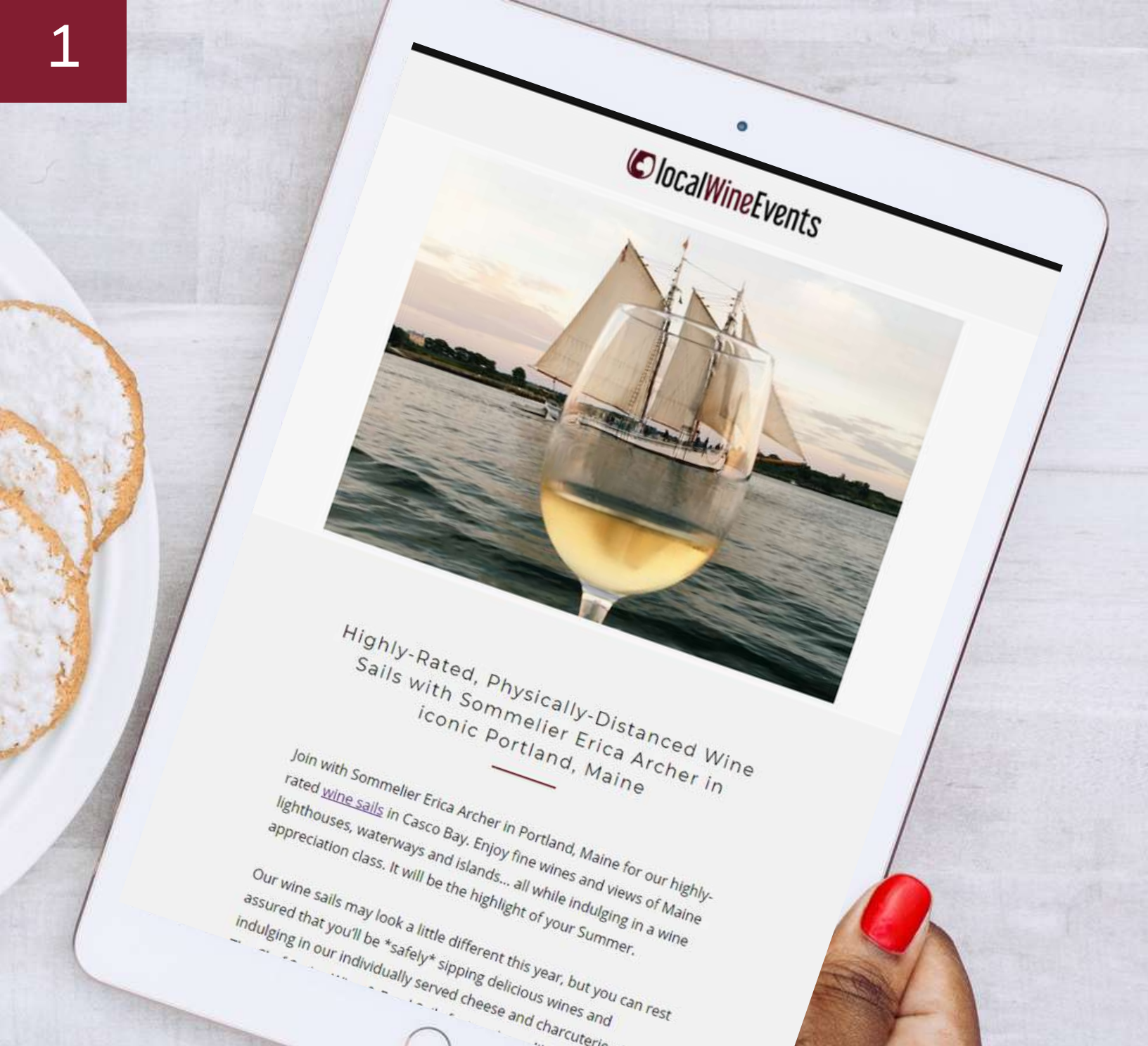
All trade are personally vetted

Leading list in the industry

Optimized exclude list

A sample of our recent advertising clients include Wine Australia, New Wines from Greece, Ribera y Rueda, Wines of Portugal, Cochon 555, Vibrant Rioja, Robert Parker, James Suckling, Santa Margherita, Italian Trade Commission, Gambero Rosso, Wines of Argentina and many, many others.

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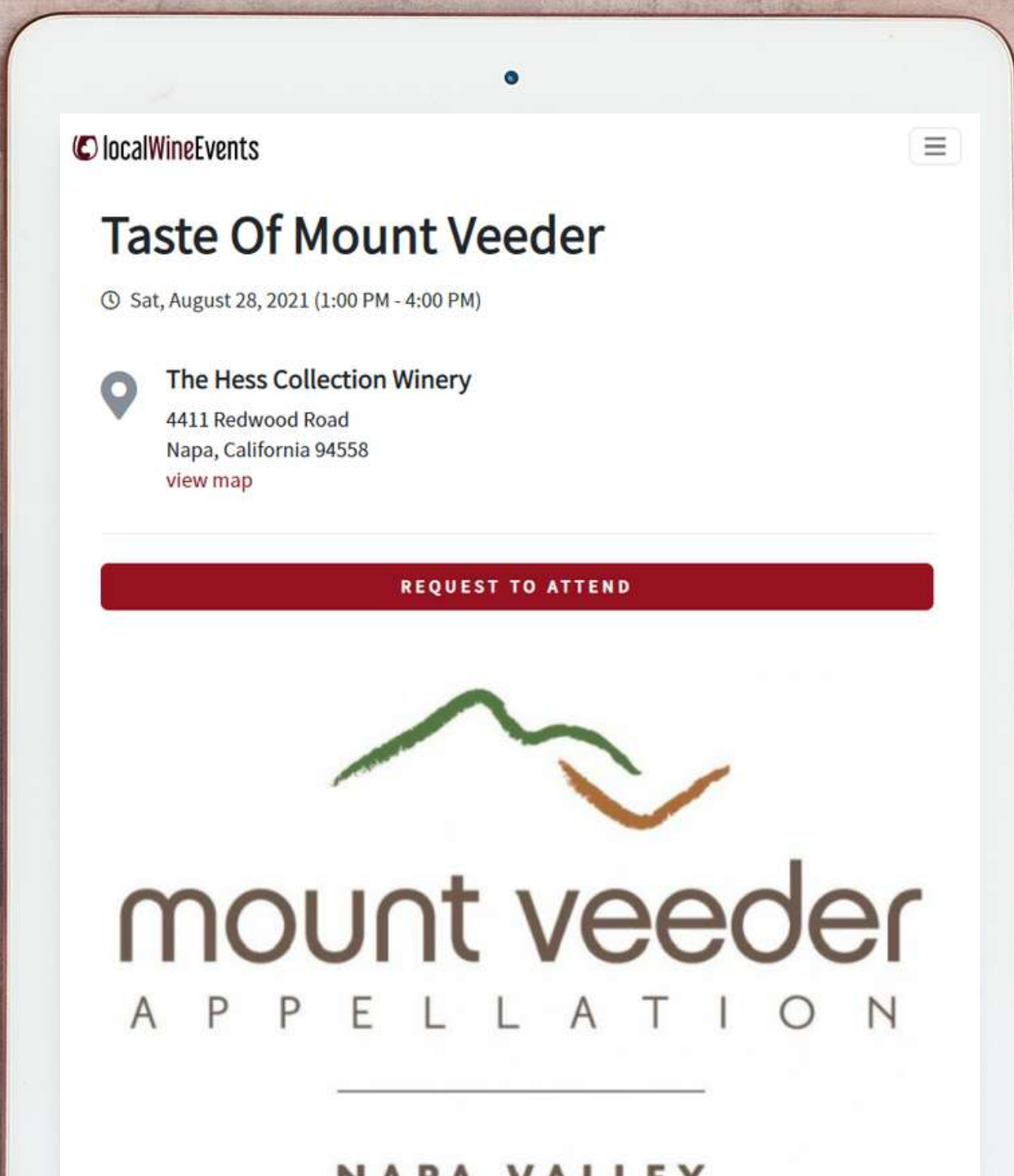


Dedicated Email Blast

Reach our local, dialed-in audience with your branding via a stand-alone email. Geo-target metros or reach our entire audience.

Open Rate: 20%+ • CTR: 7% to 15%

10 cents per subscriber

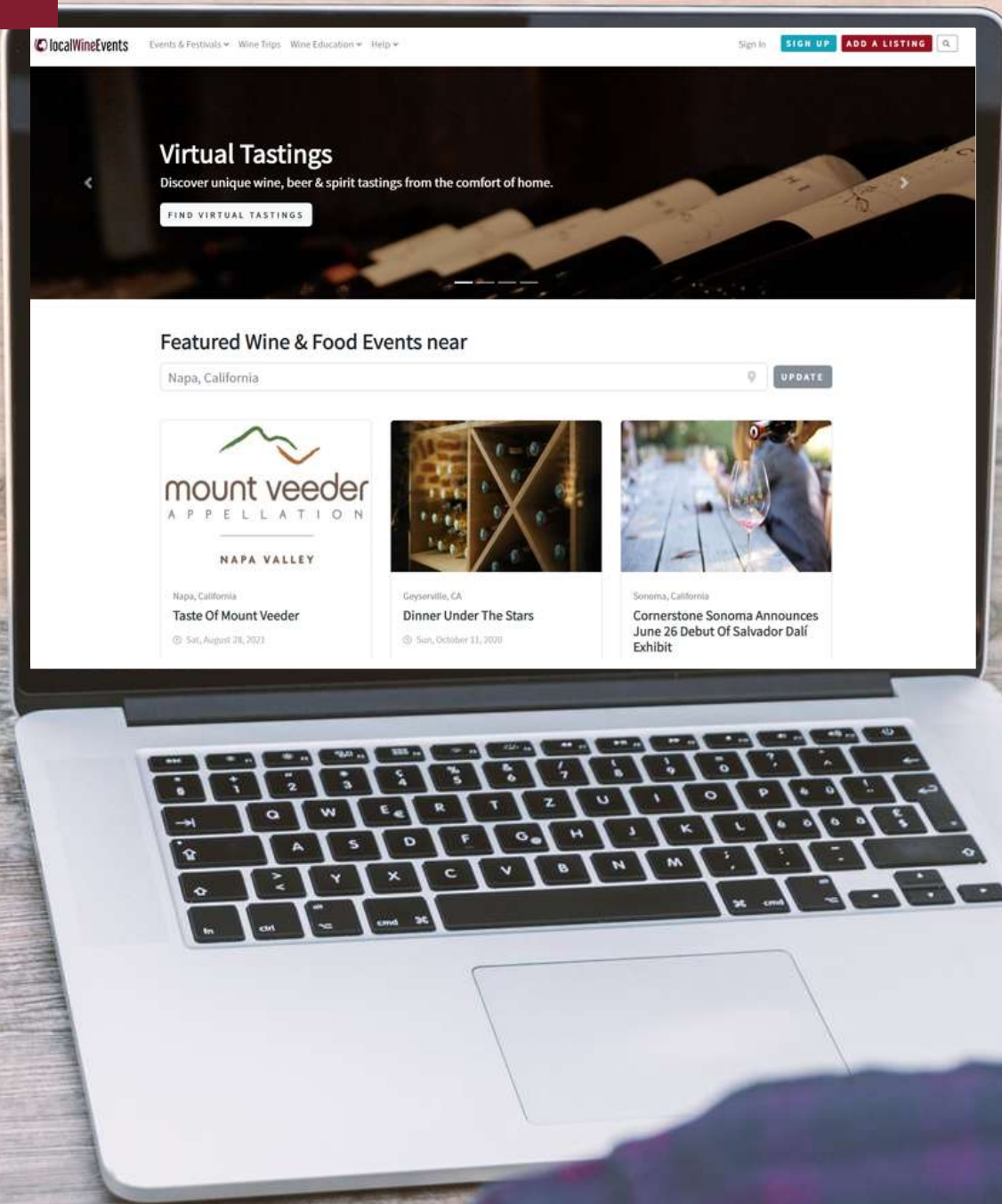


Premium Event Listing

Maximize exposure. Receive prime placement & broadcast your event to our active following on Facebook & Twitter.

One-time Social Post to our Facebook & Twitter Pages
Prime Placement • Add Images & Video

\$325



Featured Event Listing

Great exposure for a small price . Feature your event to receive prime placement on our website and in The Juice.

Prime Placement • Add Images & Video

\$65



\$65 & Under: Self Serve Advertising Options

We have a couple several self-serve advertising options available that cost \$65 or less. Feel free to check out the following options that will give you great exposure for a small price.

Featured Event

Our Featured Event option offers incredible exposure starting at only \$65.

Great option for local events, virtual tastings & online classes.

Spotlight Ads

Advertise Your Business, Brand or Product for \$1 per day.

Create your ad in less than five minutes using our simple, self-serve system.

"We have been working with LocalWineEvents.com for many years. Through this relationship we were able to reach consumers interested in wine and build communities of engaged consumers for Rioja Wine, Wines of Greece and Ribera y Rueda Wine, to name just a few. Everybody we work with at LocalWineEvents.com is always responsive, very easy to work with and they deliver what we need."

LIDIJA MARKES | PARTNER, OOMIJI

"The LocalWineEvents.com team is fantastic to work with. They offer great competitive pricing and incentives to promote trade and consumer events to their vast subscribers all over the U.S."

CAROL GALLETTA | FULL CIRCLE WINE SOLUTIONS, INC.

"Our LocalWineEvents.com partnership has been instrumental in driving wine dinner ticket sales to all of our wine dinners! Their response time and collaboration is bar none. Don't hesitate to utilize this service."

PATRICK TORRES | SR SALES & EVENT MANAGER, MORTON'S THE STEAKHOUSE

"It has been a pleasure to advertise with LocalWineEvents.com. The process and staff are so easy to work with, and their audience's is one of the best to target in the market we seek. We will continue to work with them year after year."

KATIE SCHULTZE JENKINS | EVENT DIRECTOR, TEAM PLAYER PRODUCTIONS

"We have been ticketing and promoting our wine trail events on LocalWineEvents.com for 10+ years. They have always been helpful and are very easy to work with. Their service has become an essential tool to our member wineries and we highly recommend utilizing their offerings."

DONNA STOLPMAN | MEMBER WINERY, TEXAS BLUEBONNET WINE TRAIL

"LocalWineEvents.com is the best place for us to target our advertising dollars. We almost always get a bump in response when we promote a tasting or class."

MEG HOUSE | CHAIN BRIDGE CELLARS



We'd love the opportunity to
work with you!

Sincerely,

Maria

Maria Bartolini Gribbons
Advertising Director

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<https://www.LocalWineEvents.com>